



January 2013

Dear Friend of the Wolves,

On behalf of Grand Canyon Wolf Recovery Project, I want to invite you to sponsor the "Paseo del Lobo" wolf awareness outreach events that will take place this summer from eastern Arizona, where Mexican gray wolves live, to the Grand Canyon, where we hope they will eventually live. Paseo del Lobo celebrates the beautiful places along this route, the human need to connect with wild Nature, and the opportunity to recover wolves in the Grand Canyon ecosystem, thereby restoring the balance and helping an endangered species.

Your sponsorship of the outreach events will be recognized on publicity materials and online resources associated with Paseo del Lobo and made known to those who participate as hikers, bikers, volunteers or event attendees. Sponsorships are tax-deductible as a donation to the Flagstaff, Arizona-based non-profit organization, Grand Canyon Wolf Recovery Project (through our fiscal sponsor, the Grand Canyon Wildlands Council), which advocates for the recovery of wolves and healthy ecosystems in the Grand Canyon region. We expect publicity of your sponsorship to be seen directly by at least 600 – 2000 people, depending on the level of sponsorship you choose, with many more gaining knowledge of your contribution through sharing and word of mouth.

Wolves are native to northern Arizona but were eradicated from the region in the first half of the twentieth century as part of a West-wide wolf extermination program. The Mexican gray wolf is now considered the most endangered mammal in North America, with a population of only about 58 individuals in the wild of eastern Arizona and western New Mexico. Paseo del Lobo will help build public support for the return of wolves to the Grand Canyon region.

Paseo del Lobo follows a natural dispersal corridor for wolves looking for new territories and potential mates, connecting the Blue Range Wolf Recovery Area (where Mexican wolves currently live) to the South Rim of the Grand Canyon (where we are advocating for their return). Wolves are legendary wanderers, capable of traversing a thousand miles, and in order to flourish, they need room to roam. Two wolves have been documented in the Grand Canyon ecosystem since the initial release of Mexican wolves into Arizona in 1998.

Teams of volunteer hikers (and mountain bikers in select sections of the route) will trace this path of dispersal over the 400 miles that these two wolves traveled and future wolves might journey, and document conditions along the way. Hikers will share their direct experiences of suitable wolf country in the Grand Canyon region to online followers through video diaries, blog posts, photographs, and updates posted on social media and a website.

Outreach events in conjunction with the hike will be arranged in communities along the trek, including Alpine, Pinetop-Lakeside and Flagstaff, along with a concluding event at the South Rim of the Grand Canyon. Events will highlight the current status and plight of Mexican wolves in Arizona, the bureaucratic and physical barriers to the wolves' establishment of territories in the Grand Canyon region, and the suitability of the region for wolf recovery. We will offer opportunities to engage in activities that will help make it possible for the wolves to travel the corridor we hike, and eventually to recover. Guest speakers, including scientists, authors, wolf biologists, and advocates will speak at the events. All events will be publicized in traditional and online media.

We hope your business will partner with us in this exciting project by becoming a sponsor for the Paseo del Lobo, hosted by the Grand Canyon Wolf Recovery Project. Donations are tax deductible. Please feel free to contact me with any additional questions you may have.

Thank you very much for your support.

Sincerely,

A handwritten signature in black ink that reads "Emily J. Nelson". The signature is written in a cursive, flowing style.

Emily Nelson
Project Director

928-202-1325 or emily@gcwoolfrecovery.org

A sponsorship of the Grand Canyon Wolf Recovery Project's Paseo del Lobo will help us host this important community event and support our work for wolf recovery.

Sponsorship Levels:

(To become a Sponsor, complete this form and return it with your donation to the Grand Canyon Wolf Recovery Project.)

We greatly appreciate a timely response to ensure you are included in the Paseo del Lobo publicity. Please contact Emily Nelson at 928-202-1325 or info@gcwoolfrecovery.org if you have any questions.

Canyon Sponsor: Donors providing a cash sponsorship donation with value of \$2,500 or greater. Your business will receive recognition in all appropriate advertising, including posters, radio media, press releases, emails, and print advertising. Your prominent logo or business name will be included with our sincere thanks on our website and facebook page as a Title Sponsor with a link to your website, as well as in all photo albums and videos credits produced about the Paseo del Lobo. We will personally recognize you and provide counter space for information about your business or organization at the events.

Peaks Sponsor: Donors providing a cash sponsorship donation with value of \$1,000 to \$2,499. Your business will receive recognition on the event posters and emails. Your logo or business name will be included with our sincere thanks as a Contributing Sponsor on our website with a link to your website. We will recognize you at the Paseo del Lobo events, and display your logo in at least three photo albums and video credits.

Mt Baldy Sponsor: Donors providing a cash sponsorship donation with value of \$500 - \$999. Your logo or business name will be included with our sincere thanks on our website and facebook page as a Supporting Partner with a link to your website.

Meadows Sponsor: Donors providing a cash sponsorship or in-kind item* donation with a value of \$250 to \$500. Your business will receive recognition at the events and on our website.

Business Name: _____

Contact Person/Position: _____

Address: _____

Phone: _____ Website address: _____

Do you have a computer file of your logo that we may use in your recognition? Yes / No

Description of Donation: _____

Value of donation: \$ _____

Date available for pick-up or follow-up: _____

Thank you so much for your support!

*Please contact us at (928) 202-1325 or see the item wish list on our website for more information about in-kind donation needs

The Grand Canyon Wolf Recovery Project is fiscally sponsored by the Grand Canyon Wildlands Council. GCWC is a non-profit organization with 501(c)3 status. All donations and contributions are tax-deductible to the fullest extent of the law. Please consult with your tax advisor for more information